

NOTICE OF MOTION

To: The National Scout Council

MOTION NO: 27/2010

Title: Scouts South Africa Emblem

PROPOSAL

The following replaces Rule 212.2:

212.2 The purple "SCOUTS South Africa" is the logo of the Association.



The use of the badge is in accordance with the Branding Manual produced by SAHQ.

Rule 212.2 amended as follows:

212.3 The purple "SCOUTS South Africa" logo ~~The arrowhead badge~~ of the Association should be used on letterheads, Group magazines, pamphlets etc where it is desired a Scout badge be displayed.

MOTIVATION

The purple "Scouts South Africa" logo was decided on in previous Council meetings. No amendment to the POR was requested at that time.

It is important from a marketing perspective that the brand of the Association is promoted.

Proposed by

1. Mr Mike Bosman, elected member